

Start with type. End up with *style*.

You just won't believe your eyes! TypeStyler III lets you do things with display type that you've never been able to do with desktop publishing before. Whether you are a professional graphic artist, web designer, animator, art director or novice, TypeStyler III brings style to your typographical creative visions.

TypeStyler III is a complete desktop publishing tool, providing the full range of features needed to quickly design, layout and print headlines and logos, as well as complete ads, signage, packaging and web site graphics.

Bend it. Squeeze it. Stretch it. Twist and rotate it. You can even add perspective . . . shadows . . . shades . . . patterns and colors. Or enhance text with sunburst and fades . . . There are literally millions of different possibilities.

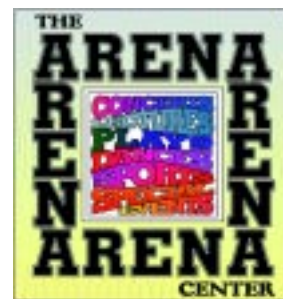
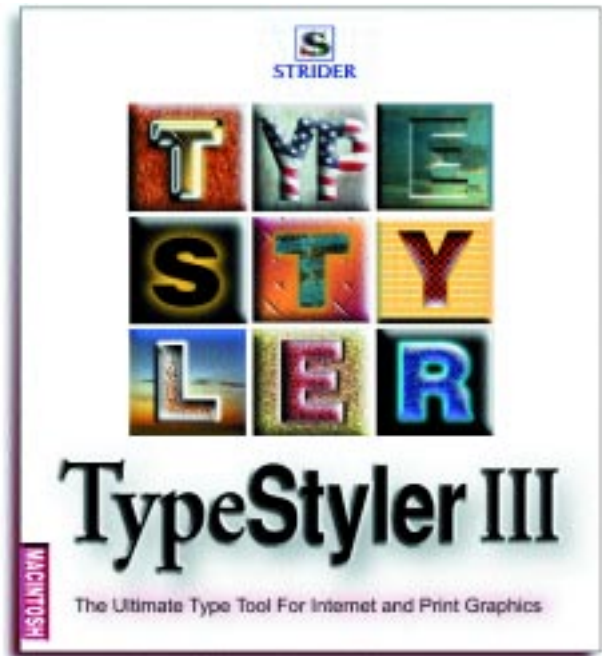
Here's more good news! TypeStyler III also exports and imports standard file formats! So you can easily bring a TypeStyler III creation into Adobe PageMaker,® Illustrator,™ Photoshop® or Quark XPress®.

Likewise, you can import artwork from other graphics programs into TypeStyler III and then add styled text to create impressive signs and designs.

And if that weren't enough, TypeStyler III includes one hundred of the world's most spectacular display fonts. Plus the ability to work with virtually every commercially available PostScript® and TrueType font.

You'll be amazed at how quick and easy it is to achieve effects that were once possible only with expensive photo-typesetting equipment or the costly handiwork of skilled graphic artists.

- Always editable, author once - use anywhere.
- Bend, twist, distort, arch, stretch, flip, rotate, add depth, textures, glows, illumination, soft and cast shadows, opacity - Create literally millions of different effects by combining various character and shadow styles.
- Imports & exports EPS, PICT, GIF, JPEG, Illustrator, and Photoshop File formats. Ensures compatibility with page layout, illustration and drawing applications - including Adobe Illustrator, PageMaker, Photoshop, Macromedia FreeHand,® Quark XPress, MS Word® and Claris Works®.
- Now includes built-in drawing tools allowing you to easily create and edit custom artwork within TypeStyler III.
- Delivers crisp, professional output on either QuickDraw or PostScript printers! TypeStyler gives PostScript-like effects on non-PostScript devices.
- Includes a tool to create custom backdrops for your creations at the click of a mouse.
- Includes Automatic or Manual Kerning and Leading plus Variable Letter and Word Spacing.



Strider Software

Visit <http://www.typestyler.com> or call us at (906) 863-7798.
email: info@stridersoftware.com

© Copyright 1998 Strider Software, Inc. All rights reserved



TypeStyler III

Author: Ken Stillman

Product Code: TS3MN01C

Product Description:

TypeStyler is an extremely sophisticated yet simple and intuitive application that allows users to create spectacular graphic designs by applying special effects and distortion to type and graphic images. Using TypeStyler III, users can bend, twist and shape text using all PostScript or TrueType fonts. TypeStyler III can easily create millions of different style variations by combining glows, embossing, transparency, fades, starbursts, shadows, patterns and more. TypeStyler III is a complete desktop publishing tool, providing the full range of features needed to quickly design, layout and print headline text and logos, as well as complete ads, signage, and packaging graphics. TypeStyler is widely used in educational settings as a powerful yet easy introduction to desktop publishing. Specifically designed for web publishers, desktop publishers, multimedia designers and screen printers, TypeStyler can be used by professional graphic artists as well as the general Macintosh user.

Features/Benefits:

- TypeStyler provides complete typographical control.
- Text can be manipulated by Bezier curves into almost any shape or size.
- Comes with one hundred of the world's most spectacular display fonts
- TypeStyler III text objects are always editable, allowing you to design once yet modify your work at any time for reuse.
- TypeStyler III can import artwork from illustration and drawing programs, allowing users to precisely combine illustrations and text.
- Visual interface makes TypeStyler III remarkably fast to learn and use.
- On-screen WYSIWYG display of distorted objects and text
- Unlimited possibilities for creating different styles that can be stored in your own library and applied to any object.
- Now includes built-in drawing tools allowing you to easily create and edit custom artwork within TypeStyler III.
- Easy to install - user can get to work right away.

Typographical Features:

- Special functions allow the user to create symmetrical objects easily and quickly.
- User can create and modify perfectly circular text to any diameter, arc, or height.
- Control inlines and outlines of characters from a hairline to 7 pts.
- User can set line screen, screen angle, dot size and dot type.
- Automatic or manual kerning and letter, word and line spacing
- Overlapping text, from left to right or right to left
- Proportional line and shadow scaling
- Text can be aligned left, right, or center.
- Text and graphics can be freely rotated with rotation tool.
- Ability to specify point size or automatically size to shape.

Special Effects:

- Glows, chisel and bevels, embossing, metal, gloss and neon, bump maps, textures, transparency and opacity, soft and cast shadows and blurs can easily be applied to any TypeStyler III objects.
- Wacky test editor
- Total lighting control.
- Characters can be with filled pictures, color, patterns, gradient and radial fills and more.
- Soft, cast, 3-dimensional and zoom shadows with the ability to select light source, color, pattern, inline & outline as well as fade in or fade out.
- Ability to create custom gradient and radial fills.

Applications:

Ideal for: Special Effects Text • Graphic Design • Web Page Graphics • Video Titling • Brochures • Catalogs • Flyers • Reports • Proposals • Manuals • Presentations • Charts • Headlines • Letterheads • Logo Design • Mastheads • Newsletters • Package Design • Signs • Screen printing • Advertising Graphics.

System Configuration:

System Software 7.5 or higher; Power Macintosh with a 604/120 processor (or greater) 24 MB free RAM & 60 MB free disk space, A 13" or larger color monitor (640 x 480 pixels), and CD-ROM drive for minimum install.

Printers Supported:

TypeStyler supports PostScript as well as QuickDraw printers, printing at the maximum resolution of the output device.

Suggested Retail Price:

U.S. \$295.95 North American version only. For information on international versions contact Strider Software.

© Copyright 1998 Strider Software, Inc. All other trademarks are the property of their respective owners.

Order now & save \$146 on the exciting new TypeStyler III!

Call, fax or mail this coupon or visit www.typestyler.com to get TypeStyler III for only \$149.95 (when you place your order please identify yourself as a recipient of this special offer)

Name _____

Address _____

City _____ State _____ Zip _____ Daytime Telephone (required for credit card orders) _____

Check/Money Order Enclosed VISA MasterCard Discover American Express

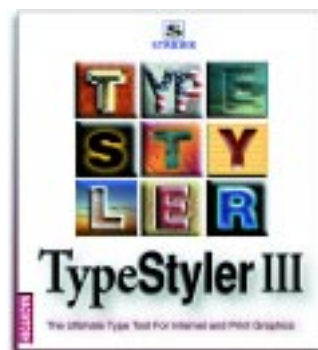
Account Number _____

Expiration Date _____

Signature (required for credit card orders) _____

Item Number	Quantity	Description	Price	Total
TS3MN01C		TypeStyler III	149.95	
To each address				
One Copy	\$10.00			\$35.00
Two Copies	14.00			40.00
Three Copies	17.00			45.00
Four Copies	21.00			50.00
Each Additional	3.00			5.00
Sales Tax (WI/MI)				
Shipping & Handling (See Chart at Left)				
GRAND TOTAL				

Offer expires 9/30/99. Allow up to 4 weeks for delivery



MAIL TO

Strider Software
Attn: TypeStyler III Offer
1605 7th Street
Menominee, MI 49858-2815
Phone: (906)-863-7798
Fax: (906)-863-7799

Thank you for your order!